PHILANTHROPY FROM 19TH-20TH CENTURY - FIELD OF ACTIVITIES:

1. **Education**
   - Publication of the first Albanian Abetare/ABC Book;
   - Financed the establishment of the first school in Albania (1887);
   - Establishment of a considerable number of schools all over Albania (around 1000 schools)
   - Considerable support for the Albanian National Movement and funded the publication of several well-known books of authors of this period.

2. **Health**
   - Build hospitals all over Albania;
   - Establishment of the first laboratory in Korca (1937);
   - Build pharmacists stores all over Albania;

3. **Infrastructure**
   - Constructions and reconstructions of Libraries;
   - Constructions of national and villages roads;
   - Opened the first orphanage in Tirana (1917).

4. **Religious** – Construction of Mosques and Churches
CONTRIBUTION OF ALBANIA PHILANTHROPISTS ABROAD

- **Vangjel Zhapa 1800 – 1865** Opening the first schools in Andrianopoles and Constantinople; Construction of the University of Bucharest; Rumanian Academy of Sciences; the Exhibition Palace in Athens and the construction of the Olimpic stadium in Athens;

- **Albanian philanthropists in Greece** – University of Athens, The national Library and the Greek Academy;

- **Albanian philanthropists in Rumania** – Printing houses and construction of churches.
INDIVIDUAL CONTRIBUTION / Crowd sourcing isn't that new practise

Citizens of Tirana contributed 16,517 golden francs to build the technical school of Tirana
PHILANTHROPY TODAY - FACTS

• Philanthropic activity depends on the main economic activity. Percentage of enterprises that carry out philanthropic activities is higher in the finance sector; transport and communication (90%);
• Enterprises perform philanthropic activities mainly in two forms: financial support through donation (78%) and in kind products and services (62%);
• Enterprises perform philanthropic activities mainly because they consider it’s a moral obligation (74%) and because it meets human needs (70%);
PHILANTHROPY TODAY - FACTS

• Philanthropic activity is conducted mainly through humanitarian aid (61%), support in cases natural disaster (53%); health improvements (48%), arts & culture (44%) and community projects (43%);

• The number of enterprises that carry out philanthropic activities has increased over the years. The increase is with 62% from 2006 till 2010;
PHILANTHROPY TODAY - FACTS

• There is a growing trend in donations over 5000 from 2006 (33%) in 2010 (46%);

• Out of 87 companies that carry out philanthropic activity, only 18% have a strategic document on the corporate social responsibility. These are companies that have a higher annual turnover (250 million ALL);
PHILANTHROPY IN SUPPORT OF GREEN IDEAS
Green Ideas Competition aims that civil society organizations, social enterprises and small business ventures to be involved in identification, selection, and prioritization related to sustainable environmental development through application of market competitive innovative green ideas.
FIELDS OF GREEN IDEAS

- Green Ideas is an innovative model effective in the current situation and in response to the social causes and environment issues;
- It utilize local resources and revitalize disappearing tradition chains of production and community based markets;
- Are initiatives that promote integration and employment through ideas that are environmentally friendly;
- Use of recycling materials such as bottles, woods, oils, furnishings; outfits, ect;
- Promote development of local economies.
This initiative aims was encourage the citizens who feel they can help people in need by donating. It was an initiative by Albanian government, but was braced by most citizens all over Albania
Some initiative of Albania Donate:
– Shkodra donate – citizens and businesses helping families and children
- Gjirokastra donate – citizens, businesses and ministries helping families with low income and children of Gjirokastra orphanage institution;
- Tirana donate – citizens, businesses and ministries contributing for the children of orphanage and elderly house;
- Elbasan donate – citizens and businesses helping children in needs;
- Berat donate – National Social service pay a special attention to young volunteers;
- Durres donate – citizens, businesses contributing for the elderly house
PHILANTHROPIC ESSAY CONTEST
PHILANTHROPIC ESSAY CONTEST

The aim of this contest is to grow youth’s awareness and stimulate their critical opinion, as the next generation of professionals, on the development conditions and the influence of philanthropic activity for the beneficiary of the society.
Over 15 essays on philanthropy presented from students from high schools and universities all over Albania;

Mostly of the themes highlighted the impact that philanthropy has on humanism and transforming processes of the human community;

The essays were characterized with a depth analytical research and sociologist reasoning;

Three best prizes awarded to students for the best research; best academic writing and the essay that best brings out the values of philanthropy.
Konkursi kombëtar
Eseja për Filantropinë
10 Tetor 2013
Konkursi kombêtar
Eseja për Filantropinë
Itor 2013
RECOGNIZING TRADITION OF PHILANTHROPY IN ALBANIA

Philanthropy Award Prize
GOAL AND CATEGORIES

The goal is to keep this old and valuable tradition alive by expressing gratitude to individuals, families and businesses who contribute to improve the quality of life in our society.

Awards are given for four categories:

- Award for entities Contributing at the National Level;
- Award for entities Contributing at the Local Level;
- Award for the Individual Contribution;
- Special Award - Pioneer of Philanthropy;

Certification of appreciation are given to individuals that contribute to social causes.
Publications

- Entrepreneurship and Philanthropy Survey Report
- Nje Veshtrim Historik Mbi Zhvillimin e Filantropise Ne Shqiperi