What are the News about the Philanthropy Development in Bulgaria

Bulgarian Donors’ Forum
The context

Regulation

NGOs

Donations

Donors

Campaigns
Support for the Syrian Refugees Campaign

How did it start?

Who organized it?

What are the Results?

What is the impact?
Animal Rescue Campaign

How did it start?

Who organized it?

What are the results?

What is the impact?
Dolni Vadin Community Center Campaign

How did it start?

Who organized it?

What are the results?

What is the impact?
Bulgarian Christmas Campaign

How did it start?

Who organized it?

What are the results?

What is the impact?
If you allow – some conclusions

• The field is diverse, but positively developing.

• NGOs are not the only recognized beneficiary of donations and lack resources for effective fundraising.

• The donors finally started to ask the question “And so what?”

• Humanitarian Campaigns still are the most supported ones.

• Online tools can help a lot – DMS, Yatoto, Choose to help Platform etc.
Let’s work together to develop the field in CEE!

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